

# MARCH

## In the spotlight



Find out about some of the areas we focussed on last month

## COUNCIL AND COMMITTEES

Full Council Meeting

Meetings of the working group for Herbal Medicine Conference 2021

Assistance with the selection process for the Operations and Communications Executive.

Review and update of student membership criteria

Outreach work with two mainstream medical research teams undertaking herbal research projects.

Pastoral work and professional support for members

Completion of the first round of formal written appraisals for all members of Council.

Working as part of the Integrated Healthcare Collaborative to lobby the government on behalf of self-employed workers

Planning around Equality, Diversity, Inclusion

Beginning to re-establish the research committee, and developing relationships with other herbal research initiatives

Producing a set of practical social media guidelines as an addendum to the Code of Ethics.

Assembling a CPD audit panel

Relaunching the Herbal Educators Forum

Working to update the Institute's core curriculum and clinical training criteria in response to COVID and the changes observed during this time regarding the movement towards virtual training

Appointing a new lay Chair to the Ethics Health and Conduct Panel

## CHIEF EXECUTIVE AND OFFICE TEAM

Working with a number of herbal tea producers exploring a meaningful commercial partnership

Working with the Herbal Alliance to arrange a series of research based seminars

Working as part of the Herbal Alliance Communications Community Action Team

Implementing two new automation software programmes to improve operational efficiency

Recruitment and selection of Operations and Communications Executive.

Chairing the Herbal Medicine Conference 2021 working group

Chief Executive's report and partial attendance for Full Council meeting

Leading the development of our presence at Jekka's HerbFest

Discussion with the American Herbalists Guild around admissions criteria

Supporting Medicinal Mushrooms and TCM CPD, including video editing

Producing advice for members on sending medicines abroad post-Brexit

Working on an exciting new partnership as part of our external engagement strategy

Developing a PR campaign for Mental Health Awareness Week

Working with our web developers to develop our new community space on our website

Continuing the digitisation of our library catalogue